

MAY 2010



ALPINE ENHANCEMENTS

To: Our Valued FMI Customers

From: Glenn Thomson, Sr. Vice President Sales & Marketing

In an effort to constantly improve our products, we are excited to announce the latest enhancements to the Alpine outdoor stainless steel fireplace. These features will become effective June 1, 2010 and are as follows:

- a) Additional steel studs will no longer be required. They are built right into the unit.
- b) The doors will now be available as an option.
- c) Mica board will come standard to make the installation easier.
- d) The framing dimensions have changed and are now ...
- e) The price will remain the same as published in the FMI April 2010 Price Book.
- f) The literature is updated and available with the new information.

We are excited about these changes and feel certain it will help you sell more product. As always, we thank you for your business!