

## A NEW FAMILY MEMBER

Founded in 1978, FMI has established itself as one of the premier full line fireplace manufacturers to the hearth industry. Senior and middle management are comprised of long tenured, seasoned veterans who know the hearth industry well. In 2009, this senior management team acquired the assets of Desa's hearth business, commonly referred to as FMI, to form FMI Products, LLC. FMI Products, LLC is privately held, financially sound, and has no bank or venture capital indebtedness. Management is committed to customer service and prides itself on being the easiest company to do business with in the hearth industry. Recently the company has marketed and sold products under the FMI, Design Dynamics, Vanguard, and Comfort Glow brand names.

FMI Products, LLC purchased all the manufacturing rights to the Comfort Glow products but we did not acquire the rights to the name.

FMI Products, LLC is excited to announce the "birth" of Comfort Flame, our newest brand name. Comfort Flame will replace the old Comfort Glow name previously used. This name change is necessary to avoid future confusion within the hearth industry. Comfort Flame will continue to offer the same quality products utilizing the same product names as we have in the past. This outstanding product line will continue to be produced from both our manufacturing facilities as has been the practice over the past many years.

For details or further information, contact Glenn Thomson Senior VP Sales and Marketing at gthomson@fmiproducts.com

